

# 2023 Learning Events

## Quarterly Webinar Series

We are pleased to offer our clients quarterly webinars where we connect behavioral data to leadership topics. These events will help participants understand how data is used to unleash potential through routine interactions in the flow of work. Each session is delivered live and is approximately 45 minutes in length with additional time for Q&A.

### **Understanding and Gaining Insight from The Self-Concept** – February 16, 10 a.m. or 3 p.m. Eastern

“Does my data change over time?” This is a question we hear a lot. While our innate drives remain stable over our lifetime, the way we respond to our environment does change. This is what we learn when looking at the Self-Concept graph.

Join us for this informative session to gain an understanding of where the Self-Concept is derived, what it might tell us, and how to use this important information in both hiring and developing others.

### **Data and The Performance Evaluation** – May 18, 10 a.m. or 3 p.m. Eastern

Let’s be honest. Performance evaluations are often viewed as a necessary evil, a dreaded ritual. Leaders struggle with providing valuable, constructive feedback. Those being evaluated feel like the leader “just doesn’t get it.” Using a person’s behavioral data and some key concepts, you can flip the script on performance evaluations. Join us for this informative session and become your organization’s hero with the information you will learn about using performance evaluations to drive fulfillment rather than frustration.



### **Developing a Recognition Strategy Using Data** – August 17, 10 a.m. or 3 p.m. Eastern

Today’s workforce has more options than ever before; and there simply aren’t enough available people to meet workplace demands. A recognition strategy can play an important role in retention, and it is not the HR Department’s responsibility! Every leader needs to understand how the people they lead like to be recognized, and behavioral data gives us insights. Join us for this informative session and learn how data affects the manner in which people like to be recognized and how people may approach the delivery of recognition. You will leave with an easy-to-implement system that can become the foundation of your recognition strategy.

### **Using Data to Understand Energy Management** – October 19, 10 a.m. or 3 p.m. Eastern

“I have all the time and energy I need to do my work,” said no one ever! The pace and complexity of work today is unlike anything in the past, and it’s not going to change. While we can’t create more time in our day, we can develop energy management plans that allow us to improve energy levels. Join us for this informative session and learn how we can use behavioral data to gain awareness of energy suckers and energy producers.

*\*\*There is no cost to participate in these events, but **registration is required**. Register on our website at [in2great.com/events](https://in2great.com/events)*

## Client Roundtables

As a PI Practitioner, sometimes you just want an opportunity to talk through a data scenario or hear about how others are using PI in their organization. Well, now you have that opportunity! We are pleased to offer quarterly client roundtables. These 30-minute drop-in Zoom sessions present an opportunity for clients to ask questions, share successes, pick ours and each other’s brains.

- March 16, 10 a.m. and 3 p.m. Eastern
- June 15, 10 a.m. and 3 p.m. Eastern
- September 21, 10 a.m. and 3 p.m. Eastern
- November 16, 10 a.m. and 3 p.m. Eastern

Participation is free!  
Click [here](#) to join  
or contact [tamra@in2great.com](mailto:tamra@in2great.com)

